



FOR IMMEDIATE RELEASE CONTACT: Desiree Backman, Deputy Director at (916) 924-8733
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Clean Car, New Tree at Harv's Carwash
Sacramento Tree Foundation and Harv's Carwash partner on Earth Day
to introduce 100 new trees to the Sacramento region

What: The Sacramento Tree Foundation invites you to visit Harv's Carwash in Midtown Sacramento on Earth Day (Thursday, April 22, 2010). The first 100 Harv's patrons will receive a **complimentary shade tree**.

When: 8 a.m. – 5 p.m. on Earth Day – Thursday, April 22, 2010

Where: Harv's Carwash, 1901 L Street, Sacramento (enter on L Street)

Why: Trees work for you non-stop. They are a part of community infrastructure and vital to our personal and environmental health. Trees are a legacy we plant and leave for many generations – impacting our city with better quality of life, business climate, and sense of place.

The Sacramento Tree Foundation has a long-standing partnership with Harv's Carwash to promote the Foundation's dedication to building the best urban forest for the Sacramento region. Harv's Carwash, Sacramento's first green certified carwash, protects the environment by using reclaimed water, conserving energy, recycling and preventing pollution.

Details: The first 100 customers to visit Harv's Carwash on Earth Day will receive a shade tree of their choice. Come early, rain or shine!